



Path to Media Ownership and Sustainability
ACCESS TO CAPITAL VIRTUAL SYMPOSIUM

**Access to Capital Working Group of the
Advisory Committee on Diversity and Digital Empowerment
and the FCC's Media Bureau**

Federal Communications Commission
Washington, DC
November 6, 2020

9:00 a.m. to 5:00 p.m.

9:00 a.m. – 9:30 a.m.

Welcome Remarks

Michelle M. Carey
Chief, FCC Media Bureau

FCC Commissioner Geoffrey Starks

Anna M. Gomez
Partner, Wiley Rein LLP
Representing Hispanic National Bar Association
Chair, Advisory Committee on Diversity and Digital Empowerment
(ACDDE)

Heather Gate
Director, Digital Inclusion, Connected Nation
Vice Chair, ACDDE

Caroline Beasley
CEO, Beasley Media Group, LLC
Chair, Access to Capital Working Group, ACDDE

9:30 a.m. – 11:00 a.m.

Obtaining Financing in Today's Changing Environment

Moderator:

DuJuan McCoy
President and CEO, Circle City Broadcasting I, LLC
Lending/Finance Subgroup Lead, Access to Capital Working Group,
ACDDE

Panelists:

Ty M. Shea

Chief Financial Officer, Circle City Broadcasting I, LLC

Garrett Komjathy

Senior Vice President, Media & Communications Division, U.S. Bank

Member, Access to Capital Working Group, ACDDE

Daniel J. Damon

Managing Director, Loan Capital Markets, U.S. Bank

11:00 a.m. – 12:00 p.m.

Tax Certificate Policies to Increase Ownership Diversity: Past, Present and Future

Moderator:

Aama Nahuja

Legal Counsel, A Wonder Media Company, LLC

Political Subgroup Lead, Access to Capital Working Group, ACDDE

History of Tax Certificate Policy and Minority Media Ownership

David Honig

Principal and CEO, JulGlo Productions

Member, Access to Capital Working Group, ACDDE

Congressional Update on Tax Certificate and Other Media Ownership Diversity Legislation

Timothy Graham,

Legislative Counsel, Office of Rep. G.K. Butterfield

U.S. House of Representatives

Kate O'Connor

Chief Counsel, Subcommittee on Communications and Technology,

Committee on Energy and Commerce

U.S. House of Representatives

12:00 p.m. – 12:45 p.m.

LUNCH BREAK

12:45 p.m. – 2:00 p.m.

Potential Impact of a Tax Certificate on the Marketplace

Moderators:

Henry Rivera

Partner, Wiley Rein

Representing Emma Bowen Foundation

Member, Access to Capital Working Group, ACDDE

Maurita Coley Flippin

President, Multicultural Media, Telecom and Internet Council

Member, Diversity in the Tech Sector Working Group, ACDDE

Panelists:

Russell M. Perry
CEO, Perry Broadcasting

Tomás Martinez,
Co-Owner, Solmart Media, Sarasota, Florida

Jeffrey Smulyan
Chairman and CEO, Emmis Communications

Sara Lomax-Reese
President and CEO, WURD Radio

2:00 p.m. – 2:10 p.m.

SYMPOSIUM BREAK

2:10 p.m. – 3:25 p.m.

Nielsen Media Ratings Measurements for Diverse Media Owners

Introduction:

Skip Dillard
Operations Manager and Program Director, WBLS/WLIB, Emmis Communications
Broadcast Subgroup Lead, Access to Capital Working Group, ACDDE

Moderators:

James Winston
President, National Association of Black Owned Broadcasters
Member, Access to Capital Working Group, ACDDE

Nimisha Shukla, M.D.
CEO, New Jersey Broadcasting LLC/South Asian Broadcasting LLC
Member, Access to Capital Working Group, ACDDE

Panelists:

Stacie deArmas
Senior Vice President for Community Alliances, Nielsen Global Media

Bill Rose
Senior Vice President for Product Leadership, Nielsen Global Media

Adonis Hoffman
Founder, The Advisory Counsel, LLC
Co-Chairman, Nielsen External Advisory Council

3:25 p.m. – 3:35 p.m.

SYMPOSIUM BREAK

3:35 p.m. – 4:45 p.m.

Increasing Access to Advertising for Diverse Media Owners

Moderators:

Sherman Kizart

Managing Director and Founder, Kizart Media Partners

Member, Access to Capital Working Group, ACDDE

Raúl Alarcón

President, CEO, and Chairman, Spanish Broadcasting System, Inc.

Member, Access to Capital Working Group, ACDDE

Panelists:

Bob Wingo

Chairman and CEO, Sanders Wingo Advertising

Carol Williams

Chairman and CEO, Carol H. Williams Advertising

A. Curtis Farrow

CEO and Founder, Irving Street Agency

Marc Pritchard

Chief Brand Officer, Procter & Gamble

Chairman, Global CMO Growth Council, Association of National Advertisers

4:45 p.m. – 5:00 p.m.

Closing Remarks

Caroline Beasley

Chair, Access to Capital Working Group, ACDDE

Anna Gomez

Chair, ACDDE

Jamila Bess Johnson

Designated Federal Officer, ACDDE